



**MED-Routes**

**Interreg  
Euro-MED**



Co-funded by  
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# MED-Routes

*"Enhancing MED sustainable cultural tourism*

*through the creation of eco-itineraries inside European Cultural Routes"*

## **D1.1.1 Integrated maps for the development of the local circular tourism sector**





### Document Control

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## D1.1.1 Integrated maps for the development of the local circular tourism sector

### Euro-MED0200798 – MED-Routes

**MED-Routes** overall objective is to establish and disseminate a local-based, low-impact model of sustainable tourism across Cultural Routes in the MED area, in particular, to establish a specific model of Mediterranean “slow tourism” rooted in the common heritage of 4 Cultural Routes of the Council of Europe: Phoenicians´ Route, Routes of the Olive Tree, European Route of Ceramics and Destination Napoleon. To tackle the project general objective, MED-Routes´ approach is rooted in a TRANSFER rationale: transfer mechanisms are put into place to cross-reference the most relevant, field tested outputs from INCIRCLE & EMBLEMATIC projects for the design of eco-itineraries.

This report, produced by **PP8 BATTI**, compiles the comprehensive efforts of all project partners in the **MED-Routes** initiative. As a technical partner, BATTI's role has been to create the templates for data collection and coordinate the contributions from all partners. Due to its technical dedication, BATTI did not provide data itself. Instead, it facilitated the gathering of information from all other partners, who diligently filled in the provided templates.

The report serves as the deliverable for **Activity 1.1**, which focuses on the state-of-art research and assessment of eco-friendly and sustainable economic activities in the targeted territories, specifically those linked to the tourism sector and the promotion of cultural heritage. This activity aims to map existing circular economy initiatives, reduce waste, and highlight sustainability-oriented practices within the regional tourism sector. The goal is for partners to familiarize themselves with sustainable and circular economy concepts in tourism and identify a preliminary set of stakeholders for future engagement.

Each partner has produced an integrated map for their respective areas, considering various factors: the policy and legislation framework, existing sustainable practices that enhance local cultural heritage and tourism, the most outstanding and profitable best practices, and a list of involved stakeholders from economic and policy-making spheres.

The report is organized into the following sections:

1. **Policy and Legislation Framework:** Analysis of the regulatory environment governing sustainable tourism.
2. **Assessment of the Sustainability Levels of Businesses and Operators Connected with the Cultural Routes:** Detailed in an additional appendix in Excel format due to the large volume of data.
3. **Outstanding and Profitable Best Practices:** Examples of successful sustainable practices in tourism.
4. **Relevant Stakeholders:** Identification and analysis of key stakeholders involved in the project.

This **Deliverable, D1.1.1 Integrated Maps for the Development of the Local Circular Tourism Sector**, provides a comprehensive state-of-the-art overview of circular and sustainable tourism practices across the project's regions, setting a foundation for further project activities and stakeholder engagement.





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## 1. Policy and legislation framework

This section explores the regulatory environment that governs sustainable tourism within the project regions. It provides a list of relevant policies and legislation that influence the development and implementation of eco-friendly and circular economy practices in the tourism sector. Understanding this framework is essential for identifying opportunities and challenges in promoting sustainable tourism and for ensuring compliance with existing regulations.

### Italy: Emilia Romagna Region (by LPI URF)

In Italy, the tourism sector is regulated by a combination of national and regional policies and legislative frameworks. These policies aim to support sustainability, enhance the tourism market, and protect cultural and environmental heritage. Below are the key policies and legislative acts relevant to sustainable tourism:

#### 1. Legislative Decree 79/2011 - Code of State Regulations on Tourism Organization and Market

- **Original Name:** Dlgs 79/2011 - Codice della normativa statale in tema di ordinamento e mercato del turismo
- **Year Adopted:** 2011
- **Nature:** Compulsory
- **Related to EU/Global Standards:** No
- **Description:** This decree provides a comprehensive framework for the regulation and organization of the tourism market in Italy, focusing on market standards and state regulations.

#### 2. Legislative Decree 152/2006 - Environmental Code

- **Original Name:** Dlgs 152/2006 - Testo unico ambientale
- **Year Adopted:** 2006
- **Nature:** Compulsory
- **Related to EU/Global Standards:** No
- **Description:** This comprehensive environmental code encompasses various aspects of environmental protection, including water, air, and soil quality, as well as waste management, contributing to the sustainable development of various sectors, including tourism.

#### 3. Regional Law Emilia Romagna 4/2016 - Regional Tourism Organization

- **Original Name:** Legge Regionale Emilia Romagna 4/2016 - Ordinamento turistico regionale - Sistema organizzativo e politiche di sostegno alla valorizzazione e promozione commercializzazione turistica
- **Year Adopted:** 2016
- **Nature:** Compulsory
- **Related to EU/Global Standards:** No
- **Description:** This regional law outlines the organizational system and support policies for the enhancement and promotional commercialization of tourism in the Emilia Romagna region, aiming to boost local tourism through structured policies and initiatives.

#### 4. Emilia Romagna Region - Pact for Work and Climate

- **Original Name:** Regionale Emilia Romagna - Patto per il lavoro e il clima
- **Year Adopted:** 2020
- **Nature:** Recommended
- **Related to EU/Global Standards:** Yes, European Climate Law (carbon neutrality by 2050), UN Sustainable Development Goals





- **Description:** This pact sets out the regional strategies for achieving carbon neutrality by 2050, promoting sustainable economic growth, and aligning with the European Climate Law and the UN Sustainable Development Goals.
5. **Emilia Romagna Region - Triennial Guidelines for Regional Tourism Promotion and Commercialization**
- **Original Name:** Regionale Emilia Romagna - Linee guida triennali per la promozione-commercializzazione turistica regionale
  - **Year Adopted:** 2022-2024
  - **Nature:** Recommended
  - **Related to EU/Global Standards:** Yes, mentions respect for EU actions in this matter
  - **Description:** These guidelines provide a strategic framework for the promotion and commercialization of regional tourism over a three-year period, ensuring alignment with EU initiatives and actions related to sustainable tourism

### Spain: Valencian Region (by PP2 CPCC)

In Spain, the competence of tourism is shared between the national government and the regional governments. The Valencian Region, like other regions in Spain, has promoted specific regulations related to sustainability and tourism. Below are the identified policies and legislative frameworks relevant to sustainable tourism and cultural heritage in the Valencian Region:

1. **Statistical Framework for Measuring the Sustainability of Tourism (SF-MST)**
  - **Year Adopted:** 2024
  - **Nature:** Recommended
  - **Related to EU/Global Standards:** Yes, the framework of the United Nations
  - **Description:** This plan, aims to establish an international statistical framework to measure the role of tourism in sustainable development.
  - **Link:** [SF-MST Document](#)
2. **Tourism Sustainability Strategy in Destinations in Spain**
  - **Year Adopted:** 2021
  - **Nature:** Recommended
  - **Related to EU/Global Standards:** Yes, EU Strategy (Next Generation funds)
  - **Description:** This strategy aims to transform and modernize the tourism sector in Spain through sustainability and digitalization, increasing its competitiveness and resilience.
  - **Link:** [Tourism Sustainability Strategy Document](#)
3. **Modernization Plan and Competitiveness of the Sector of Tourism (NextGenerationEU)**
  - **Year Adopted:** 2023
  - **Nature:** Recommended
  - **Related to EU/Global Standards:** Yes, EU Strategy (Next Generation funds)
  - **Description:** This plan focuses on the comprehensive modernization of the Spanish tourism sector, including strategic areas such as sustainability of tourist destinations and promotion of energy efficiency.
  - **Link:** [Modernization Plan Document](#)
4. **Law 22/1988, of July 28, on Coasts**
  - **Year Adopted:** 1988
  - **Nature:** Compulsory





- **Related to EU/Global Standards:** Yes, EU directives on spatial planning and sustainable development
  - **Description:** This law determines the protection, use, and policing of the maritime-terrestrial public domain, especially the seashore, ensuring compliance with broader EU planning and environmental regulations.
  - **Link:** [Law on Coasts Document](#)
5. **Law 15/2018, of June 7, on Tourism, Leisure and Hospitality of the Valencian Region**
- **Year Adopted:** 2018
  - **Nature:** Compulsory
  - **Related to EU/Global Standards:** Yes, EU regulations on sustainable tourism and global best practices
  - **Description:** This law promotes and organizes tourist activity in the Valencian Region, emphasizing the promotion and modernization of its tourism sector and hospitality as a key element in the relationship between residents and tourists.
  - **Link:** [Law on Tourism, Leisure, and Hospitality Document](#)
6. **Sustainable Tourism Strategy of Spain 2030 (In Progress)**
- **Year Adopted:** Writing Process
  - **Nature:** Recommended
  - **Related to EU/Global Standards:** Yes, EU policies on alternative ecotourism forms
  - **Description:** This forthcoming strategy will reflect EU policies promoting alternative ecotourism forms, encouraged under various EU tourism and regional development initiatives.
  - **Link:** [General Guidelines Document](#)
7. **Decree 4/2024, of January 4, Regulator of Active Tourism and Ecotourism in the Valencian Region**
- **Year Adopted:** 2024
  - **Nature:** Compulsory
  - **Related to EU/Global Standards:** Yes, EU policies on alternative tourism forms
  - **Description:** This decree regulates services and companies dedicated to active tourism and ecotourism in the Valencian Community, reflecting EU policies on rural and cultural tourism.
  - **Link:** [Decree on Active Tourism and Ecotourism Document](#)
8. **Decree 10/2021, of January 22, Regulation of Tourist Accommodation in the Valencian Region**
- **Year Adopted:** 2021
  - **Nature:** Compulsory
  - **Related to EU/Global Standards:** Yes, EU regulations on tourist accommodation and sustainable tourism
  - **Description:** This decree regulates tourist accommodation activities and services in establishments located in the Valencian Region, ensuring alignment with broader international standards.
  - **Link:** [Decree on Tourist Accommodation Document](#)

## Cyprus (by PP3 PRBT)

Below are the key policies and legislative acts relevant to sustainable tourism in Cyprus:

1. **National Tourism Strategy 2018**



- **Year Adopted:** 2018
  - **Nature:** Recommended
  - **Related to EU/Global Standards:** Yes
  - **Description:** This strategy actively promotes sustainable tourism through initiatives such as extending the tourism season and promoting lesser-known urban destinations. It reflects both EU tourism policies and global best practices in sustainable tourism, such as those promoted by the UN World Tourism Organization (UNWTO).
2. **Pafos Regional Board of Tourism Action Plan 2018**
- **Year Adopted:** 2018
  - **Nature:** Recommended
  - **Related to EU/Global Standards:** Yes
  - **Description:** This action plan aims to promote sustainable, innovative, and responsible tourism by protecting and preserving natural and cultural heritage assets. It integrates global sustainability goals into national policies, aligning with the EU and UN Sustainable Development Goals (SDGs).
3. **Cyprus Sustainable Tourism Initiative (CSTI) 2020**
- **Year Adopted:** 2020
  - **Nature:** Recommended
  - **Related to EU/Global Standards:** Yes
  - **Description:** These guidelines aim to meet the Cyprus Tourism Organisation's minimum standards for sustainability in hotel establishments. The initiative supports the Cyprus Tourism Strategy by boosting revenue, increasing tourist arrivals, addressing seasonality, improving enterprise viability, and enhancing the value and quality of Cyprus's tourism product.
4. **Ministry of Energy, Commerce, and Industry 2015 - Policy and Action Plan for Strengthening the Business Ecosystem**
- **Year Adopted:** 2015
  - **Nature:** Compulsory
  - **Related to EU/Global Standards:** Yes
  - **Description:** This plan aims to strengthen the business ecosystem, contributing to economic development and creating added value. It aligns with EU and UN SDGs, integrating global sustainability goals into national policies.
5. **Energy Efficiency During the End Use and Energy Services Laws of 2009**
- **Year Adopted:** 2009
  - **Nature:** Compulsory
  - **Related to EU/Global Standards:** Yes
  - **Description:** This law promotes the use of renewable energy sources, contributing to sustainability goals. In 2023, approximately 22% of Cyprus's electricity was produced from renewable sources. It aligns with EU and UN sustainability goals.
6. **Strategy and Action Plan for Biodiversity in Cyprus 2020**
- **Year Adopted:** 2020
  - **Nature:** Compulsory
  - **Related to EU/Global Standards:** Yes





- **Description:** This action plan is based on the UN Convention on Biological Diversity and the EU Biodiversity Strategy, aiming to protect and promote biodiversity as a key aspect of sustainable tourism.
7. **The Town Planning and Spatial Planning Law of 1972 (L. 90\_1972)**
- **Year Adopted:** 1972
  - **Nature:** Compulsory
  - **Related to EU/Global Standards:** Yes
  - **Description:** This law includes provisions for sustainable development and spatial planning in tourism areas, ensuring balanced growth with environmental and cultural preservation.
8. **The Law of 2023 on the Facilitation of Strategic Development Projects (N.84(I)/2023)**
- **Year Adopted:** 2023
  - **Nature:** Compulsory
  - **Related to EU/Global Standards:** Yes
  - **Description:** This law ensures that strategic development projects, including those in tourism, align with sustainable development and spatial planning principles, balancing growth with preservation efforts.
9. **The European Landscape Convention (Establishment) Law of 2006 (L. 4(III)/2006)**
- **Year Adopted:** 2006
  - **Nature:** Compulsory
  - **Related to EU/Global Standards:** Yes
  - **Description:** This law supports sustainable development and spatial planning in tourism, ensuring that growth is balanced with the preservation of landscapes and cultural heritage.
10. **About the Convention for the Protection of the Architectural Heritage of Europe Law**
- **Year Adopted:** 2006
  - **Nature:** Compulsory
  - **Related to EU/Global Standards:** Yes
  - **Description:** This law includes provisions for the sustainable development and preservation of architectural heritage, ensuring that tourism growth respects and maintains historical sites.
11. **The Preservable Buildings Law of 2002 (Law 240(I)/2002)**
- **Year Adopted:** 2002
  - **Nature:** Compulsory
  - **Related to EU/Global Standards:** Yes
  - **Description:** This law ensures the sustainable development and preservation of buildings with historical and cultural significance, balancing tourism growth with heritage conservation.

### Croatia (by PP4 LIU and PP6 DUNEA)

PP4 LIU and PP6 DUNEA encountered difficulties in providing the requested information for the report. Despite their efforts, they were unable to compile and submit the necessary data on national policies and legislation frameworks related to sustainable tourism. Consequently, their contributions are missing from this section of the report. We are working to address these gaps in future reporting periods.



## Greece (by PP5 INSULEUR)

In Greece, several national policies and legislative frameworks support the sustainability and preservation of cultural heritage in the tourism sector. Below are the identified policies and legislation relevant to these areas:

### 1. National Strategic Reference Framework (NSRF)

- **Year Adopted:** 2020
- **Nature:** Recommended
- **Related to EU/Global Standards:** Yes, EU Cohesion Policy
- **Description:** This framework includes funding for projects that enhance the sustainability of tourism and the preservation of cultural heritage. The NSRF 2021-2027 emphasizes sustainable development, including in tourism.

### 2. Greek Law 4447/2016 on Spatial Planning

- **Year Adopted:** 2016
- **Nature:** Compulsory
- **Related to EU/Global Standards:** Yes, EU directives on spatial planning and sustainable development
- **Description:** This law includes provisions for sustainable development and spatial planning in tourism areas, ensuring that tourism growth is balanced with environmental and cultural preservation.

### 3. Greek Law 3937/2011 on Biodiversity Protection

- **Year Adopted:** 2011
- **Nature:** Compulsory
- **Related to EU/Global Standards:** Yes, EU biodiversity directives (Habitats Directive and Birds Directive)
- **Description:** This law aims to protect biodiversity, which is integral to sustainable tourism. It includes measures to protect natural habitats and species, which are key attractions for eco-tourism.

### 4. Greek Law 4179/2013 on Special Forms of Tourism

- **Year Adopted:** 2013
- **Nature:** Compulsory
- **Related to EU/Global Standards:** Yes, EU policies promoting alternative tourism forms
- **Description:** This law promotes alternative forms of tourism, including cultural tourism, agro-tourism, and eco-tourism, contributing to the sustainability of the tourism sector.

### 5. Greek Law 4858/2021 on the Protection of Antiquities and Cultural Heritage

- **Year Adopted:** 2021
- **Nature:** Compulsory
- **Related to EU/Global Standards:** Yes, UNESCO World Heritage Convention
- **Description:** This comprehensive law outlines the protection, preservation, and promotion of Greece's cultural heritage. It includes measures for managing archaeological sites, historical monuments, and intangible cultural heritage.

### 6. National Action Plan for the Circular Economy

- **Year Adopted:** 2018
- **Nature:** Recommended
- **Related to EU/Global Standards:** Yes, EU circular economy policies and UN SDGs (Goal 12: Responsible Consumption and Production)



- **Description:** This plan includes strategies to promote sustainability in various sectors, including tourism. It encourages the reduction of waste, recycling, and the efficient use of resources in the tourism industry.
7. **Sustainable Development Goals (SDGs) Implementation Plan**
    - **Year Adopted:** Ongoing since 2015
    - **Nature:** Recommended
    - **Related to EU/Global Standards:** Yes, UN SDGs
    - **Description:** Greece has integrated the UN SDGs into its national policies, with specific targets related to sustainable tourism and the preservation of cultural heritage. This includes initiatives to promote responsible consumption and production patterns in tourism.
  8. **Greece 2.0 (National Recovery and Resilience Plan)**
    - **Year Adopted:** 2021
    - **Nature:** Recommended
    - **Related to EU/Global Standards:** Yes, EU's Recovery and Resilience Facility
    - **Description:** Part of this plan focuses on sustainable tourism, including investments in infrastructure to support eco-friendly travel and the digital transformation of cultural heritage sites to enhance their accessibility and preservation.
  9. **Hellenic Ministry of Tourism's Guidelines and Standards**
    - **Year Adopted:** Ongoing with significant recent updates
    - **Nature:** Recommended
    - **Related to EU/Global Standards:** Yes, EU regulations on sustainable tourism
    - **Description:** The Ministry of Tourism provides guidelines and standards for sustainable tourism practices, including environmental management systems for hotels and other tourism enterprises.
  10. **Greek National Tourism Organization (GNTO) Initiatives**
    - **Year Adopted:** Ongoing, with recent sustainable tourism efforts
    - **Nature:** Recommended
    - **Related to EU/Global Standards:** Yes, EU tourism policies and UN World Tourism Organization (UNWTO) best practices
    - **Description:** The GNTO has been actively promoting sustainable tourism through various initiatives, including campaigns to extend the tourist season and promote lesser-known destinations to reduce the pressure on popular spots.

## Portugal (by PP7 CMVFX)

Below are the key policies and legislative acts relevant to sustainable tourism in Portugal:

1. **Tourism Strategy 2027 (ET 2027)**
  - **Original Name:** Estratégia Turismo 2027 (ET 2027)
  - **Year Adopted:** 2021
  - **Nature:** Recommended
  - **Related to EU/Global Standards:** Yes
  - **Description:** ET 2027 sets concrete targets in the three pillars of sustainability: economic, social, and environmental. It aligns with the 17 Sustainable Development Goals (SDGs) and emphasizes the circular economy and sustainability in tourism.
2. **National Nature Tourism Program**



- **Original Name:** Programa Nacional de Turismo de Natureza
- **Year Adopted:** 2015
- **Nature:** Compulsory
- **Related to EU/Global Standards:** No
- **Description:** This program promotes nature-based tourism, focusing on the sustainable use and protection of natural resources and habitats to support eco-tourism initiatives across Portugal.

### 3. Strategic Plan for Tourism in the Lisbon Region 2020-2024 (ETR-LVT)

- **Original Name:** Plano Estratégico para o Turismo da Região de Lisboa 2020-2024 - ETR-LVT
- **Year Adopted:** 2020
- **Nature:** Recommended
- **Related to EU/Global Standards:** No
- **Description:** This strategic plan outlines the development goals for tourism in the Lisbon region, focusing on promoting sustainable tourism practices and enhancing the region's tourism appeal.

### 4. +Sustainable Tourism Plan 2020-2023

- **Original Name:** Plano Turismo +Sustentável 2020-2023
- **Year Adopted:** 2021
- **Nature:** Recommended
- **Related to EU/Global Standards:** Yes
- **Description:** This plan involves Turismo de Portugal's commitments such as joining the Global Sustainable Tourism Council (GSTC), the Portuguese Plastics Pact, signing the Glasgow Declaration for Climate Action in Tourism, and the Cancun Declaration of the World Travel and Tourism Council (WTTC). It also focuses on promoting women's equality and leadership in tourism.

## 2. Assessment of the sustainability levels of Businesses and Operators connected with the Cultural Routes

All project partners conducted comprehensive research on local businesses and operators (referred to as "Places") associated with or closely connected to the Cultural Routes addressed by the MED-Routes project. The objective was to map existing circular economy, waste reduction, and sustainability initiatives in the targeted regional areas.

### Methodology

The research followed a standardized template provided by PP8 BATTI, which included sustainable indicators inspired by the EU Green Deal and UN Sustainable Development Goals. This template, with the contribution of the whole consortium, was adapted to align with the project concept and the tourism sector, comprised 21 indicators covering various sustainability topics such as energy efficiency, water conservation, and waste management.

### List of the Indicators

The following list outlines the key criteria used to evaluate the sustainability and circular economy practices in the tourism sector. Each criterion is presented with its name followed by a detailed description and relevant examples:



1. **Energy Efficiency & Renewable Energy Sources** - Implementation of energy-efficient technologies and practices. Use of solar, wind, or other renewable energy sources.
2. **Water Conservation** - Efficient water management systems and conservation practices.
3. **Waste Reduction & Circular Economy Practices** - Waste reduction programs and recycling initiatives. Programs converting waste into energy resources. Reduction or elimination of single-use plastics. Implementation of circular economy principles to minimize waste and promote recycling.
4. **Low-Impact and Green Infrastructure, Eco-friendly Architecture** - Construction and infrastructure designed to minimize environmental impact. Integration of eco-friendly architectural designs. Development of green spaces and eco-friendly infrastructure within the tourist area - parks, picnic area, etc. Construction and utilization of buildings with zero-net energy consumption. Measures to minimize noise and light pollution. Promote or offer eco-friendly accommodations.
5. **Sustainable Mobility and Transportation** - Promotion of sustainable and low-emission modes of transportation. Encouragement of sustainable transportation options for tourists and employees, use of public transportation.
6. **Carbon Footprint Reduction & Carbon Neutrality** - Efforts to offset or minimize carbon emissions. Efforts to reduce the overall carbon footprint of the tourist destination. Example is planting trees in the area.
7. **Digital Sustainability** - Implementation of digital solutions to improve sustainability - reduce paper, improve accessibility, disseminate sustainable solutions. Has a website or an application with useful information.
8. **Climate Resilience & Natural Disaster Preparedness** - Implementation of measures to enhance the destination's resilience to climate change impacts. Preparedness plans for natural disasters.
9. **Certifications & Eco-labelling** - Compliance with recognized sustainability certifications (e.g., LEED, Green Key). Adoption of eco-labelling to certify and communicate the sustainability of tourist facilities.
10. **Sustainable Report** - Published Sustainable / ESG report.
11. **Local Ecosystem Restoration & Conservation** - Protection and conservation of local flora and fauna. Initiatives focused on restoring and preserving the local ecosystems and natural habitat. Preservation of natural habitats in and around the touristic area. Integration of nature-based solutions to enhance resilience and biodiversity. Encouragement of sustainable fishing practices, promotion of wildlife tourism with ethical and sustainable practices. Responsible use and conservation of natural resources. Promote or implement sustainable agriculture practices such as the implementation of permaculture principles.
12. **Local Sourcing & Local Artisan Support** - Promotion of local products and services. Support for local artisans and craftsmen.
13. **Local Employment Opportunities** - Creation of job opportunities for local residents.
14. **Health and Safety Standards** - Adherence to high health and safety standards for tourists and employers.
15. **Accessible Tourism** - Facilities and services catering to people with disabilities.
16. **Environmental Education Programs** - Offering educational programs on local culture, environment, and sustainability. Centres providing information on environmental conservation. Example is educational training, video, poster, articles.
17. **Cultural & Historical Site Preservation** - Preservation and promotion of local cultural heritage. Conservation and preservation of historical sites.



- 18. Community Engagement & Community-Based Tourism** - Active involvement and benefit-sharing with local communities. Promotion of tourism initiatives that directly benefit or engage local communities.
- 19. Inclusive Tourism / Cultural Sensitivity Training** - Inclusion of marginalized communities in tourism initiatives, working process. Training programs for tourism staff or tourists to be culturally sensitive and tolerant.
- 20. Green Events and Initiatives** - Hosting events/initiatives with minimal environmental impact, or events that promote sustainability.
- 21. Eco Partnerships** - Collaboration with eco organizations and initiatives.

### Scoring System

The scoring system is designed to measure the extent to which each criterion is implemented, with a focus on current practices, future plans, and partial achievements. The following explains each scoring option:

#### 1. Yes: 4 points

This option indicates that the touristic place or destination has successfully implemented or achieved a good practice related to the specific sustainable criterion. It means that the criteria are currently in place, active, or happen regularly.

#### 2. No: 0 points

Choosing "No" implies that the touristic place or destination does not meet the specified sustainable criterion. There is a lack of implementation, and the criterion is not evident or has not been adopted.

#### 3. Partly: 2 points

"Partly" suggests that the touristic place or destination has made some progress toward implementing the sustainable criterion, but there are areas where improvements or further actions are needed. It reflects a partial adherence to the criterion. Another option is that there are some additional initiatives that are not directly meeting the criterion but have a positive influence and contribute to the overall sustainability efforts.

#### 4. Planned for the Future: 1 point

Selecting "Planned for the Future" means that there are plans or intentions to implement the sustainable criterion in the future. Although the criterion may not be fully in place currently, there is a commitment or strategy to address it in upcoming initiatives or developments.

### Assessment Results

A total of 82 Places were assessed across the partner regions. Each Place was evaluated using a scoring system where responses to the indicators contributed to an overall sustainability score. A minimum score of 24 points was required for a Place to be considered sustainable according to our assessment criteria.

Out of the 82 assessed Places, 78 met or exceeded the 24-point threshold, demonstrating a significant level of sustainability. Detailed results for each Place, including specific sustainable practices promoted, are summarized in an [Excel table attached as Appendix 1](#).

### Conclusion

The mapping activity successfully identified and evaluated sustainable and circular economy practices in the tourism sector across the targeted regions. The high number of Places meeting the sustainability criteria underscores the potential for further development and activation of stakeholders in subsequent stages of the project.





### 3. Outstanding and profitable best practices

In this section, the project partners have identified exemplary best practices within the tourism sector, each have aligned them with one of the four pillars outlined in the Catalogue of Outputs to be Transferred and Capitalized from INCIRCLE and EMBLEMATIC, a framework shared by **PP4 LIU**. These pillars include **sustainable mobility, water efficiency, waste management, and energy efficiency**. The selected best practices not only demonstrate innovation and effectiveness but also highlight successful approaches that contribute significantly to the sustainability and competitiveness of tourism destinations. Each practice exemplifies the integration of environmental stewardship with economic profitability, showcasing models that can be transferred and adapted across different regional contexts within the project consortium.

#### Italy: Emilia Romagna Region (by LPI URF)

##### 1. Bike Sharing

- **Description:** Implementation of a bike sharing program aimed at promoting sustainable mobility among tourists and residents, reducing carbon emissions and traffic congestion.
- **INCIRCLE Pillar:** Sustainable Mobility
- **Location:** Pro-LoCo Faenza, Coop Trasporti Riolo

##### 2. Recycle of Raw Material

- **Description:** Utilization of recycled materials in various operational processes, contributing to waste reduction and environmental sustainability practices.
- **INCIRCLE Pillar:** Waste Management
- **Location:** Mondial Tornianti

##### 3. Recycling Materials for Laboratories

- **Description:** Implementation of recycling initiatives specifically tailored for laboratory materials, ensuring responsible waste management and resource conservation.
- **INCIRCLE Pillar:** Waste Management
- **Location:** Rocca di Riolo

##### 4. No Plastic and Disposable Material Policy

- **Description:** Adoption of policies eliminating the use of plastic and disposable materials, promoting eco-friendly alternatives and reducing plastic waste.
- **INCIRCLE Pillar:** Waste Management
- **Location:** Museo Carlo Zauli

##### 5. Agreement with Local Transport Business

- **Description:** Partnership with local transport providers to offer sustainable mobility solutions for guests, reducing environmental impact and promoting eco-friendly tourism.
- **INCIRCLE Pillar:** Sustainable Mobility
- **Location:** La Querciola Agriturismo

##### 6. Only Digital Comms, No Printed Paper

- **Description:** Transition to digital communication methods to minimize paper usage, promoting environmental sustainability through reduced paper waste.
- **INCIRCLE Pillar:** Waste Management
- **Location:** Ca' di Mezzo Agriturismo

##### 7. Solar Panels

- **Description:** Installation of solar panels to harness renewable energy sources, reducing dependency on conventional energy and promoting energy efficiency.



- **INCIRCLE Pillar:** Energy Efficiency
- **Location:** La Sabbiona Agriturismo, Relais Mevigo

#### 8. Green Building

- **Description:** Construction of a green building using sustainable materials and energy-efficient designs, minimizing environmental impact and promoting sustainable tourism.
- **INCIRCLE Pillar:** Energy Efficiency
- **Location:** Trere' Agriturismo

#### 9. No Plastic Bottles

- **Description:** Elimination of plastic bottle use through the implementation of reusable bottle initiatives, reducing plastic waste and promoting environmental stewardship.
- **INCIRCLE Pillar:** Waste Management
- **Location:** Casa Spadoni

#### 10. Geothermal Energy

- **Description:** Utilization of geothermal energy sources to meet energy needs sustainably, reducing carbon footprint and promoting renewable energy practices.
- **INCIRCLE Pillar:** Energy Efficiency
- **Location:** Tenuta Massellina

### Spain: Valencian Region (by PP2 CPCC)

#### 1. Life Eggshellence Project

- **Description:** The project aims to solve the waste management issue of eggshells generated by egg production companies, converting them into potential raw materials for ceramic wall tiles. This initiative addresses odor complaints, transportation costs, and landfill diversion.
- **INCIRCLE Pillar:** Waste Management
- **Location:** EnCircular

#### 2. H2O Map: Innovative Learning by Hydraulic Heritage Mapping

- **Description:** An Erasmus+ KA201 project focused on promoting the use of ICT tools and STEM education to enhance water resource analysis, value hydraulic heritage, and foster ethical and civil responsibility in water conservation.
- **INCIRCLE Pillar:** Water Efficiency
- **Location:** Chair of Water Universitat Jaume I de Castelló

#### 3. SEED - Sustainable Energy Education

- **Description:** This project aims to develop innovative vocational education and training programs aimed at phasing out fossil fuels and facilitating Europe's transition to a fossil fuel-free energy continent.
- **INCIRCLE Pillar:** Energy Efficiency
- **Location:** AVAESEN

#### 4. Aula Intur de Turisme

- **Description:** Project promoting research, training, and dissemination activities focused on tourism and sustainability, contributing to waste management practices in tourism-related activities.
- **INCIRCLE Pillar:** Waste Management
- **Location:** Universitat Jaume I





## 5. Life Cersuds Ceramic Sustainable Urban Drainage System

- **Description:** European LIFE program project that developed a sustainable urban drainage system (SUDS) using low-commercial-value ceramic materials as a paving filtering system.
- **INCIRCLE Pillar:** Water Efficiency
- **Location:** ITC

### Cyprus (by PP3 PRBT)

#### 1. Digital solutions providing paperless guidance for visitors

- **Description:** Implementation of digital solutions providing paperless guidance for visitors, focusing on preserving and promoting local cultural heritage.
- **INCIRCLE Pillar:** Waste Management
- **Location:** Akamas Geology and Paleontology Information Centre, Aphrodite Family Eco Camping, Akamas Rural Life and Traditions Museum, Akamas Avifauna Flora Visitor Centre, Innia Lara Turtle Museum, Episkopi Environmental Centre

### Croatia (by PP4 LIU and PP6 DUNEA)

PP4 LIU and PP6 DUNEA encountered difficulties in providing the requested information for the report. Despite their efforts, they were unable to compile and submit the necessary data on best practices. Consequently, their contributions are missing from this section of the report. We are working to address these gaps in future reporting periods.

### Greece (by PP5 INSULEUR)

#### 1. Agritourism with zero carbon footprint

- **Description:** This model cultural farm combines sustainable agriculture with heritage, education, and tourism. It applies traditional agricultural techniques, enhances biodiversity through diverse crops, and organizes workshops promoting local gastronomy.
- **Pillar:** No suitable
- **Location:** ART FARM

#### 2. All about the olive oil in one

- **Description:** All about olive oil in one experience. Visitors start with an olive tour in a 13th-century village castle, view the Messinian olive grove, tour traditional and modern olive presses, learn production methods, and taste various olive oils and local dishes.
- **Pillar:** No suitable
- **Location:** OLIVE OIL MILL KONTOPOULOS

#### 3. Sustainable practices focusing on the olive tree and the youth

- **Description:** PALMI SCE combines agricultural production with heritage, education, tourism, and environmental sensitivity. It emphasizes organic cultivation, cooperative resource management, environmentally friendly practices, and social inclusion.
- **Pillar:** No suitable
- **Location:** PALMI Social Cooperative

#### 4. An organic garden with history

**Description:** This organic garden features local trees, herbs, and vegetables, offering tours that educate visitors about olive oil production, health benefits, and historical significance. It provides gastronomic experiences and insights into ancient olive trees.





- **Pillar:** No suitable
- **Location:** AGROS experiences

**5. A 100% natural sustainable energy source from the olive tree**

- **Description:** KLIMIS produces olive barbecue briquettes and heating products from olive pits, recognized for their ecological innovation and sustainability. They reduce emissions and promote circular economy principles.
- **Pillar:** Waste Management
- **Location:** KLIMIS

Portugal (by PP7 CMVFX)

**1. Implementation of digital solutions to improve the sustainability; Preparedness plans for natural disasters; Promotion of local products and services; Safety Standards for tourists and employers; Preservation and promotion of local cultural heritage. Conservation and preservation of historical sites.**

- **Description:** Equipped with interactive panels, website and social media, acessíveis a pessoas com mobilidade condicionada; Local products selling and promotion; By the Portuguese law, every service or economic operator is obliged to have minimum safety and health and hygiene standards for the employers and for the tourism activities that promotes; Promotes educational programs available; By the portuguese law, every service or economic operator is obliged to have and evacuation plan in case of an emergency
- **Pillar:** No suitable
- **Locations:** Posto Turismo Vila Franca Xira, Centro de Interpretação das Linhas de Torres - Torres Vedras, Morgado Lusitano, Museu Municipal Leonel Trindade, Museu do Vinho e da Vinha, Palácio Nacional de Mafra

**2. Waste Reduction & Circular Economy Practices; Digital Sustainability; Climate Resilience & Natural Disaster Preparedness**

- **Description:** No food wasting and by the Portuguese law, don't use single use plastics; Is promoted on various websites and social media and is possible to make online reservations; By the Portuguese law, every service or economic operator is obliged to have and evacuation plan in case of an emergency.
- **Pillar:** Waste Management
- **Locations:** Restaurante Roots, Restaurante Vilamanjar, Restaurante e Wine Bar 150 Gramas, Lezira Parque Hotel, Dolce CampoReal - Lisboa

**3. Implementation of circular economy principles to minimize waste and promote recycling; Preparedness plans for natural disasters; Promotion of local products and services; Facilities and services catering to people with disabilities; Active involvement and benefit-sharing with local communities; Local Ecosystem Restoration & Conservation**

- **Description:** Promotes recycling and compost practices; By the Portuguese law, every service or economic operator is obliged to have and evacuation plan in case of an emergency; Local products selling and promotion; Promotes equestrian culture; Is possible to visit with wheelchair or with other disabilities ; Promotes local communities activities; Restoration of habitats (Wetlands) on the riverfront; Forest maintenance ; Wildlife conservation; Promotes cultural heritage/cultural sites, biodiversity and nature
- **Pillar:** Waste Management
- **Location:** Companhia das Lezírias/EVOA





#### 4. Relevant Stakeholders

The MED-Routes project has identified **59 stakeholders** to date, and the list is expected to evolve as the project progresses. We maintain a **live** document that will be regularly updated, particularly after engaging stakeholders through participatory labs. These interactions will provide insights into stakeholders' interests, influence, and needs regarding the MED-Routes project. This iterative approach ensures a comprehensive understanding of stakeholders' perspectives even beyond the initial deliverable submission.

Our **methodology** for gathering stakeholder data is rooted in the **PP4 LIU** Catalogue of outputs from the INCIRCLE and EMBLEMATIC projects, which serves as a base of the template for data collection by our partners. Additionally, the INCIRCLE Stakeholder analysis matrix, provided by **PP4 LIU**, will be used by **PP8 BATTI** to compile the stakeholder list necessary for **DI.1.1 Integrated maps for the development of the local circular tourism sector**.

To foster effective collaboration, our partners have agreed to form **diverse** Stakeholder Working Groups that include representatives from various sectors such as transport, associations, education, and wineries. This diversity ensures a holistic approach to the project's development and the successful integration of stakeholder input.

The stakeholder data **summarized** from the MED-Routes project reveals a diverse range of participants across various sectors and countries. Stakeholders include tourism associations, tourist attractions, museums, educational centers, hotels, restaurants, wineries, transport companies, and more, all engaged with specific cultural routes or regional itineraries.

Here is a breakdown of the number of stakeholders identified by each project partner, who has provided filled in the template:

- PP1 URF: 15 stakeholders
- PP2 CPCC: 10 stakeholders
- PP3 PRBT: 9 stakeholders
- PP4 LIU: N/A
- PP5 INSULEUR / OTR: 12 stakeholders
- PP6 DUNEA: N/A
- PP7 CMVFX: 13 stakeholders

The template, used by project partners to gather crucial information about each stakeholder, includes several key elements: the stakeholder's **name, type, and country**. If applicable, it also identifies the specific **cultural route** the stakeholder is associated with. Additionally, the template assesses each stakeholder's **interest and influence** in the MED-Routes project, categorized as high, medium, or low. This categorization helps prioritize engagement efforts and tailor communication strategies based on the stakeholder's potential impact on the project.

It captures the **needs of the stakeholder**, focusing on what is important to them, which is essential for understanding their motivations and ensuring that their concerns are addressed. Moreover, it outlines their expectations regarding the contribution or feedback they can provide, which helps in setting clear and realistic engagement objectives. Finally, it outlines a **strategy for engaging** each stakeholder effectively. This strategic approach is necessary to build and maintain productive relationships, ensuring that stakeholders are actively involved and supportive throughout the project's duration. By systematically documenting and addressing these elements, the template facilitates targeted and meaningful interactions, enhancing the overall success of the MED-Routes project.

Currently, we possess a strong stakeholder base. However, as we progress through the project, we actively seek its **expansion and diversification**. This ensures that our collaborative efforts generate a sustained positive impact on the tourism industry.

Below you can find a table that provides a **detailed information** of our project stakeholders, including their names, roles, and contact information. This comprehensive list will allow for effective communication and collaboration throughout the project lifecycle:



Identified by MED-Routes Partner:	Stakeholder Name	Type of Stakeholder (Examples in Notes)	Country	Part of which Cultural Route (if applicable)	Interest in the MED-Routes project (high/medium/low)	Influence on the MED-Routes project (high/medium/low)	Needs (What is important to the stakeholder?)	Expectations (What contribution/feedback is expected from the stakeholder)	Strategy for engaging the stakeholder	Contact of the Stakeholder (email or phone number)	Website of the Stakeholder (if any)
URF	PRO-LOCO FAENZA	TOURISM ASSOCIATION	ITALY	European Route of Ceramics				We expect the stakeholders to attend laboratories and participate in organized activities, develop best practices in the sustainability sector, build relations with other local stakeholders, promote the itinerary, provide feedbacks. As URF, we expect to develop greater knowledge of local tourism stakeholders, strengthen our relations with local partners, reinforce the sustainability of the tourism sector and finally increase the number of tourists.	direct calls (it is already a partner in other activities)	info@prolocofaenza.it	<a href="#">HOME - Pro Loco Faenza</a>
URF	MONDIAL TORNIANI	TOURIST ATTRACTION	ITALY	European Route of Ceramics				direct calls (it is already a partner in other activities)	info@mtgg.it	<a href="#">Mondial Tornianti Gino Geminiani (mtgg.it)</a>	
URF	ROCCA DI RIOLO	TOURIST ATTRACTION	ITALY	European Route of Ceramics				direct calls (it is already a partner in other activities)	francesca.fabbrica@atlantide.net	<a href="#">Rocca di Riolo Terme - AmaParco</a>	
URF	MUSEO CARLO ZAULI	MUSEUM	ITALY	European Route of Ceramics				direct calls (it is already a partner in other activities)	mz.museozauli@gmail.com	<a href="#">museozauli.it</a>	
URF	COOP TRASPORTI RIOLO	TRANSPORT COMPANY	ITALY	European Route of Ceramics				direct calls (it is already a partner in other activities)	missiroli@cooptrasportiriolo.it	<a href="#">Home - Cooperativa Trasporti (cooptrasportiriolo.it)</a>	
URF	BAR 900	CAFE'	ITALY	European Route of Ceramics				direct calls, possibly a in presence meeting	info@nove100faenza.it		
URF	LA QUERCIOLA AGRITURISMO	HOTEL, RESTAURANT	ITALY	European Route of Ceramics				direct calls, possibly a in presence meeting	contatti@querciola.it	<a href="#">"La Querciola" - Agriturismo e Ristorante a Riolo Terme</a>	
URF	CA' DI MEZZO AGRITURISMO	HOTEL, RESTAURANT	ITALY	European Route of Ceramics				direct calls, possibly a in presence meeting	info@cadimezzo.it	<a href="#">Ca di Mezzo</a>	
URF	LA SABBIONA AGRITURISMO	HOTEL, FARM	ITALY	European Route of Ceramics				direct calls, possibly a in presence meeting	info@lasabbiona.it	<a href="#">Home La Sabbiona Agriturismo e azienda agricola</a>	
URF	TREERE' AGRITURISMO	HOTEL, RESTAURANT, WINERY	ITALY	European Route of Ceramics				direct calls, possibly a in presence meeting	trere@trere.it	<a href="#">Agriturismo Camere Ristorante Piscina Meeting Compleanni Matrimoni (morenatrere.com)</a>	
URF	RELAIS MEVIGO	HOTEL, RESTAURANT	ITALY	European Route of Ceramics				direct calls, possibly a in presence meeting	mevigo.relais@gmail.com	<a href="#">Relais Mevigo   Agritourism, restaurant and swimming pool</a>	
URF	CASA SPADONI	RESTAURANT	ITALY	European Route of Ceramics				direct calls, possibly a in presence meeting	beatrice.bassi@casaspadoni.it	<a href="#">Casa Spadoni: qualità romagnola al tavolo e online   Casa Spadoni</a>	
URF	PEDROSOLA AGRITURISMO	HOTEL, FARM	ITALY	European Route of Ceramics				direct calls, possibly a in presence meeting	az.pedrosola@gmail.com		
URF	TENUTA MASSELLINA	WINERY	ITALY	European Route of Ceramics				direct calls, possibly a in presence meeting	manuela.ro@cevico.com	<a href="#">Tenuta Masselina   Vini dai migliori terroir nel cuore della Romagna</a>	
CPCC	EnCircular	Sustainable solutions promotion platform	Spain	European route of ceramics	High	High	Need to meet, disseminate and promote new projects of the circular economy.	The stakeholder is expected to offer technical advice on the implementation of the project and dissemination among other interested parties.	They will participate in the project from the first stages of design and execution. Advice will be sought and any suggestions made will be valued.	963 510 028	<a href="https://encircular.es/">https://encircular.es/</a>



CPC	Chair of Water Universitat Jaume I de Castelló	Educational Centre	Spain	European route of ceramics	High	High	Need to study and promote new solutions to improve water management.	The stakeholder will offer technical advice on the implementation of the project regarding responsible water management.	They will participate in the project from the early stages of design and execution. Advice will be sought and any suggestions made regarding water management will be valued.	964 72 80 00	<a href="https://www.catedradelagua.uji.es/">https://www.catedradelagua.uji.es/</a>
CPC	ASHOTUR	Tourism association	Spain	European route of ceramics	High	High	Need to know new strategies related to sustainable tourism.	The stakeholder will offer technical advice on the implementation of the project from a business point of view.	They will participate in the project from the early stages of design and execution. Advice will be sought and suggestions made in tourism business matters will be valued.	964 21 80 55	<a href="https://ashotur.org/">https://ashotur.org/</a>
CPC	AVAESEN	Energy association	Spain	European route of ceramics	High	High	Need to promote solutions to improve energy savings and responsible consumption.	The stakeholder will offer technical advice on the implementation of the project from a more efficient use of energy point of view.	They will participate in the project from the early stages of design and execution. Advice will be sought and suggestions made regarding responsible energy consumption will be valued.	961 06 25 51	<a href="https://www.avaesen.es/">https://www.avaesen.es/</a>
CPC	AVEBC	Sustainable promotion association	Spain	European route of ceramics	High	High	Need to promote solutions to promote circular economy.	The stakeholder will offer technical advice on the execution of the project from a circular economy point of view.	They will participate in the project from the early stages of design and execution. Advice will be sought and suggestions made on circular economy.	696 44 06 18	<a href="https://ebccomunitatvalencia.na.org/">https://ebccomunitatvalencia.na.org/</a>
CPC	Universitat Jaume I	Educational Centre	Spain	European route of ceramics	High	High	Need to promote new academic research related to sustainable tourism.	The stakeholder will offer technical advice on the execution of the project from the point of view of academic research.	They will participate in the project from the early stages of design and execution. Advice will be sought and suggestions made on academic research.	964 72 80 00	<a href="https://www.uji.es/">https://www.uji.es/</a>
CPC	CEEI Castellón	Entrepreneurs association	Spain	European route of ceramics	High	High	Need to encourage entrepreneurs hip and business leadership.	The stakeholder will offer technical advice on the execution of the project from a business promotion point of view of sustainable tourism.	They will participate in the project from the early stages of design and execution. Advice will be sought and suggestions made on business.	964 72 20 30	<a href="https://ceecastellon.emprenemijunts.es/?op=63&amp;n=1147">https://ceecastellon.emprenemijunts.es/?op=63&amp;n=1147</a>
CPC	CEV	Entrepreneurs association	Spain	European route of ceramics	High	High	Need to encourage entrepreneurs hip and business leadership.	The stakeholder will offer technical advice on the execution of the project from a business promotion point of view of sustainable tourism.	They will participate in the project from the early stages of design and execution. Advice will be sought and suggestions made on business.	96 315 57 20	<a href="https://www.cev.es/">https://www.cev.es/</a>
CPC	NDCS	Women Entrepreneurs association	Spain	European route of ceramics	High	High	Need to encourage women entrepreneurs hip and business leadership.	The stakeholder will offer technical advice on the execution of the project from a business promotion point of view of sustainable tourism.	They will participate in the project from the early stages of design and execution. Advice will be sought and suggestions made on business matters will be valued.	comunicacion@ndcs.es	<a href="https://ndcs.es/">https://ndcs.es/</a>



CPCC	ITC	Educational Centre	Spain	European route of ceramics	High	High	Need to innovate on ceramic.	The stakeholder will offer technical advice on the execution of the project from a point of view of innovation in the field of ceramics.	They will participate in the project from the early stages of design and execution. Advice will be sought and suggestions made regarding ceramic innovation will be valued.	964 342 424	<a href="https://www.itc.uji.es/">https://www.itc.uji.es/</a>
PRBT	Akamas Geology and Paleontology Information Centre	Museum	CYPRUS	LAONA ITINERARY	High	Medium	More sustainable practices and increase the number of visitors		Meetings and workshops for awareness and educational for Cyprus' geology.	00357 26332332 / info@akamasgeoecenter.com	<a href="https://www.facebook.com/profile.php?id=100083305662665">https://www.facebook.com/profile.php?id=100083305662665</a>
PRBT	Aphrodite Family Eco Camping	Accommodation	CYPRUS	LAONA ITINERARY	High	High	Improve current practices	Benefit from the knowledge of the tools to be transmitted		<a href="mailto:00357.99932363@aphroditecamping@gmail.com">00357 99932363 / aphrodite.camping@gmail.com</a>	<a href="https://www.aphroditecamping.com/index.php">https://www.aphroditecamping.com/index.php</a>
PRBT	Akamas Rural Life and Traditions Museum	Museum	CYPRUS	LAONA ITINERARY	High	High	More sustainable practices and increase the number of visitors		Workshops for educating people regarding the rural life traditions	00357 26332561 / ksdroucias@cytanet.com.cy	<a href="https://www.facebook.com/profile.php?id=100064492550614">https://www.facebook.com/profile.php?id=100064492550614</a> (fb page)
PRBT	Vasilikon Winery	Winery	CYPRUS	LAONA ITINERARY	Medium	Medium	Improve current practices			00357 2663999 / info@vasilikon.com	
PRBT	Akamas Avifauna Flora Visitor Centre	Museum	CYPRUS	LAONA ITINERARY	High	High	More sustainable practices and increase the number of visitors			00357 26220128 / ffakamascentre@outlook.com	<a href="https://akamasvisitorcentre.com/">https://akamasvisitorcentre.com/</a>
PRBT	Salamiou Environmental Centre	Environmental centre	CYPRUS	WIINE, FOOD & SAINTS	Medium	High				00357 26443131	<a href="https://cyprus.terraboek.com/cyprus/page/center-of-environmental-information-salamiou/">https://cyprus.terraboek.com/cyprus/page/center-of-environmental-information-salamiou/</a>
PRBT	Innia Lara Turtle Museum	Museum	CYPRUS	LAONA ITINERARY	High	Medium	More sustainable practices and increase the number of visitors			00357 26332002 / inniamuseum@gmail.com	<a href="https://inniaturlemuseum.com.cy/en/contact-us-en/">https://inniaturlemuseum.com.cy/en/contact-us-en/</a>
PRBT	Episkopi Environmental Centre	Environmental centre	CYPRUS	WIINE, FOOD & SAINTS	Medium	High				00357 26 642 234 / epeicentre@cytanet.com.cy	<a href="https://epeicentre.com/">https://epeicentre.com/</a>



PRBT	Kolios Winery	Winery	CYPRUS	WIINE, FOOD & SAINTS	Medium	Medium				<a href="mailto:0035726724090@kolioswinery.com.cy">00357 26724090 /kolioswinery@cytanet.com.cy</a>	<a href="https://www.kolioswinery.com.cy/">https://www.kolioswinery.com.cy/</a>
PRBT	Nikoklis INN	Accommodation	CYPRUS	WIINE, FOOD & SAINTS	Medium	High				0035726432211 /info@nikoklis.com	<a href="https://vasilias.nikoklis.com/">https://vasilias.nikoklis.com/</a>
PRBT	Panayia - Vouini Winery	Winery	CYPRUS	WIINE, FOOD & SAINTS	High	Medium					<a href="https://www.vounipanayiawinery.com/">https://www.vounipanayiawinery.com/</a>
INSULEUR / OTR	ART FARM	Farm	GREECE	Routes of the Olive Tree		High				<a href="mailto:artfarmkalamata@gmail.com">artfarmkalamata@gmail.com / +30 6936513421</a>	<a href="https://artfarm.gr/index.php/en/">https://artfarm.gr/index.php/en/</a>
INSULEUR / OTR	OLIVE OIL MILL KONTOPOULOS	Olive oil mill	GREECE	Routes of the Olive Tree		High				TEL.+30 27220 41213	<a href="https://www.messiniako.gr/index.php/en/">https://www.messiniako.gr/index.php/en/</a>
INSULEUR / OTR	SKARPALEZOS OLIVE OIL MILL (MANI)	Olive oil mill	GREECE	Routes of the Olive Tree		High				TEL. +30 2721071280	<a href="https://www.facebook.com/liotribiparadosiako.skarpalezou/">https://www.facebook.com/liotribiparadosiako.skarpalezou/</a>
INSULEUR / OTR	OLIVE GROWERS' GROUP 'NILEAS'	producers association	GREECE	Routes of the Olive Tree		High				Tel: +30 276 303 1752 opnileas@yahoo.com	<a href="http://www.nileasoliveoil.gr">www.nileasoliveoil.gr</a>
INSULEUR / OTR	ENVIRONMENTAL EDUCATION CENTRE OF KALAMATA	educational center	GREECE			High				Tel: +30 272 106 2299 mail@kpe-kal.mes.sch.gr	<a href="http://www.kpe-kalamatas.gr">www.kpe-kalamatas.gr</a>
INSULEUR / OTR	PALMI Social Cooperative	Social cooperative	GREECE	Routes of the Olive Tree		High				Tel: +30 2722 025231 palmikoinsep@gmail.com	<a href="https://www.facebook.com/p/%CE%A0%CE%91%CE%9B%CE%9C%CE%99-%CE%9A%CE%BF%CE%B9%CE%BD%CE%A3%CE%95%CE%80-PALMI-Cooperativa-Sociale-">https://www.facebook.com/p/%CE%A0%CE%91%CE%9B%CE%9C%CE%99-%CE%9A%CE%BF%CE%B9%CE%BD%CE%A3%CE%95%CE%80-PALMI-Cooperativa-Sociale-</a>



											<a href="https://www.agrosexperience.com/el/">100057240230074/</a>
INSULEUR / OTR	AGROS experiences	Tour provider	GREECE	Routes of the Olive Tree		High				<a href="mailto:info@evonymon.gr">info@evonymon.gr</a>	<a href="https://www.agrosexperience.com/el/">https://www.agrosexperience.com/el/</a>
INSULEUR / OTR	BEN Olive Mill	family business / olive oil mill	GREECE			High				<a href="mailto:olive.tour.tasting@gmail.com/">olive.tour.tasting@gmail.com /</a> <a href="tel:+302724032371">Tel: +30 2724 032371</a>	<a href="https://www.benolivemill.com">https://www.benolivemill.com</a>
INSULEUR / OTR	KLIMIS	family business	GREECE			Medium				<a href="mailto:info@klimiscoal.gr">info@klimiscoal.gr</a> <a href="tel:+302721069454">2721069454</a>	<a href="https://www.klimiscoal.gr">https://www.klimiscoal.gr</a>
INSULEUR / OTR	BLAUEL	family business	GREECE	Routes of the Olive Tree		High				<a href="tel:+302721077711">tel: +30 27210 77711</a> <a href="mailto:mail@blael.gr">mail@blael.gr</a>	<a href="https://blael.gr">https://blael.gr</a>
INSULEUR / OTR	AGRICULTURAL COOPERATIVE OF KALAMATA	producers association	GREECE	Routes of the Olive Tree		Medium				<a href="tel:+302721024590">Tel: +30 27210 24590</a> <a href="mailto:asin_kal@otenet.gr">asin_kal@otenet.gr</a>	<a href="http://www.kalamata-olive.gr/contact/?lang=en">http://www.kalamata-olive.gr/contact/?lang=en</a>
INSULEUR / OTR	THE MUSEUM OF THE OLIVE AND GREEK OLIVE OIL	museum	GREECE	Routes of the Olive Tree		High				<a href="tel:+302731089315">Tel: +3027310 89315</a>	<a href="https://www.piop.gr/el/diktuo-mouseiwn/Mouseio-Elias-Kai-Ellinikou-Ladiou/to-mouseio.aspx">https://www.piop.gr/el/diktuo-mouseiwn/Mouseio-Elias-Kai-Ellinikou-Ladiou/to-mouseio.aspx</a>
MVFX	Centro de Interpretação das Linhas de Torres - Torres Vedras	Educational Centre	Portugal	Napoleon DestinationRoute	High	High	More sustainable practices for disseminating the history of the place and looking for interactive and accessible means to reach a greater number of	A set of tools so that they can promote Napoleon's Route of Destinations in a more sustainable and low-impact way, while guaranteeing the quality and diversity of the offer.	Meetings and workshops for awareness and education.	<a href="mailto:linhasdetorresvedras@cm-tvedras.pt">linhasdetorresvedras@cm-tvedras.pt</a>	<a href="https://www.rhlt.pt">https://www.rhlt.pt</a>



							people					
MVFX	Morgado Lusitano	Tourist/ Educational Centre	Portugal	Napoleon Destination Route	Medium	Medium	Improve current practices	Benefit from the knowledge of the tools to be transmitted	Meetings and workshops for awareness and education.	<a href="mailto:info@morgadolusitano.pt">info@morgadolusitano.pt</a>	<a href="https://morgadolusitano.pt/">https://morgadolusitano. pt/</a>	
MVFX	Restaurante Roots	Tourist	Portugal	Napoleon Destination Route	Medium	Medium	Dissemination of best practices and options available to visitors	Benefit from the knowledge of the tools to be transmitted	Meetings and workshops for awareness and education.	<a href="mailto:info@rootsrestaurante.pt">info@rootsrestaurante.pt</a>	<a href="http://rootsrestaurante.pt/">http://rootsrestaurante. pt/</a>	
MVFX	Restaurante Vilamanjar	Tourist	Portugal	Napoleon Destination Route	Medium	Medium	Dissemination of best practices and options available to visitors	Benefit from the knowledge of the tools to be transmitted	Meetings and workshops for awareness and education.	<a href="mailto:vilamanjar@gmail.com">vilamanjar@gmail.com</a>	<a href="https://www.facebook.com/restaurante.vilamanjar">https://www.facebook. com/restaurante. vilamanjar</a>	
MVFX	Restaurante e Wine Bar 150 Gramas	Tourist	Portugal	Napoleon Destination Route	Medium	Medium	Dissemination of best practices and options available to visitors	Benefit from the knowledge of the tools to be transmitted	Meetings and workshops for awareness and education.	<a href="mailto:centocinquantagramas@gmail.com">centocinquantagramas@gmail. com</a>	<a href="https://www.facebook.com/150gramas/">https://www.facebook. com/150gramas/</a>	
MVFX	Lezira Parque Hotel	Tourist	Portugal	Napoleon Destination Route	Medium	Medium	Dissemination of best practices and options available to visitors	Benefit from the knowledge of the tools to be transmitted	Meetings and workshops for awareness and education.	351 263 276 670	<a href="https://www.leziriaparquehotel.pt/">https://www. leziriaparquehotel.pt/</a>	
MVFX	Museu Municipal Leonel Trindade	Tourist	Portugal	Napoleon Destination Route	Medium	Medium	Dissemination of best practices and options available to visitors	Benefit from the knowledge of the tools to be transmitted	Meetings and workshops for awareness and education.	<a href="mailto:museu@cm-tvedras.pt">museu@cm-tvedras.pt</a>	<a href="http://www.cm-tvedras.pt/cultura/museu-municipal/enquadramento-museu/">http://www.cm-tvedras. pt/cultura/museu- municipal/enquadramento -museu/</a>	
MVFX	Museu do Vinho e da Vinha	Tourist	Portugal	Napoleon Destination Route	Medium	Medium	Dissemination of best practices and options available to visitors	Benefit from the knowledge of the tools to be transmitted	Meetings and workshops for awareness and education.	<a href="mailto:museu_vinho@cm-loures.pt">museu_vinho@cm-loures.pt</a>	<a href="https://www.instagram.com/museusdeloures/">https://www.instagram. com/museusdeloures/</a>	
MVFX	Companhia das Lezírias/EVOA	Educational Centre/Tou rist	Portugal	Napoleon Destination Route	High	High	Dissemination of best practices and options available to visitors	Benefit from the knowledge of the tools to be transmitted	Meetings and workshops for awareness and education.	<a href="mailto:lezirias@cl.pt">lezirias@cl.pt</a>	<a href="https://cl.pt">https://cl.pt</a>	



MVFX	Palácio Nacional de Mafra	Tourist	Portugal	Napoleon Destination Route	High	High	Dissemination of best practices and options available to visitors	Benefit from the knowledge of the tools to be transmitted	Meetings and workshops for awareness and education.	<a href="mailto:geral@pnmafra.dgpc.pt">geral@pnmafra.dgpc.pt</a>	<a href="http://www.palaciomafra.pt/">http://www.palaciomafra.pt/</a>
MVFX	Dolce CampoReal - Lisboa	Tourist	Portugal	Napoleon Destination Route	Medium	Medium	Dissemination of best practices and options available to visitors	Benefit from the knowledge of the tools to be transmitted	Meetings and workshops for awareness and education.	<a href="mailto:camporeal.guestservices@dolce.com">camporeal.guestservices@dolce.com</a>	<a href="http://www.dolcecamporeal.com">www.dolcecamporeal.com</a>





## Conclusion

In conclusion, this comprehensive report on sustainable tourism initiatives across various Mediterranean regions highlights a concerted effort towards integrating environmental, social, and economic considerations into tourism practices. The analysis of policy frameworks underscores the importance of regulatory support in fostering sustainable tourism development. Assessments of businesses and operators reveal varying levels of adherence to sustainability criteria, emphasizing the need for continuous improvement and standardized metrics.

The identification of outstanding best practices showcases innovative approaches such as renewable energy adoption, waste reduction strategies, and community engagement, setting benchmarks for future endeavors. Stakeholder engagement emerges as pivotal, with diverse entities contributing to and influencing the success of sustainable tourism initiatives. The ongoing updates to stakeholder data underscore the dynamic nature of collaborative efforts in this field.

Overall, the commitment to sustainability in tourism not only preserves cultural and natural heritage but also enhances resilience against climate impacts while promoting economic growth. Looking forward, continued collaboration, stakeholder engagement, and adaptive management will be key to achieving sustainable tourism goals across the Mediterranean region and beyond.

## Authors & Contributions

This report is formed and compiled by Gabriela Dimova, representing Bulgarian Association for Transfer of Technology and Innovation – BATTI.

**Project Partners** who have contributed to the report:

1. Romagna Faentina Union (IT) – Lead Partner
2. Castelló de la Plana City Council (ES)
3. Pafos Regional Board of Tourism (CY)
4. LIBERTAS INTERNATIONAL UNIVERSITY (HR)
5. Network of the Insular Chambers of Commerce and Industry of the European Union (EL)
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